

ABSTRACT

A system and method facilitating page indexing employing reference information (e.g., anchor text) is provided. In accordance with an aspect of the present invention, a page index system having a page data store and a crawler component is provided. The page data store stores reference information associated with pages. The crawler component receives a page, retrieves reference information associated with the page from the page data store, and, provides the page and associated reference information, for example, to an index building system. The system can thus facilitate indexing of pages based, at least in part, upon reference information (e.g., anchor text) associated with the pages.